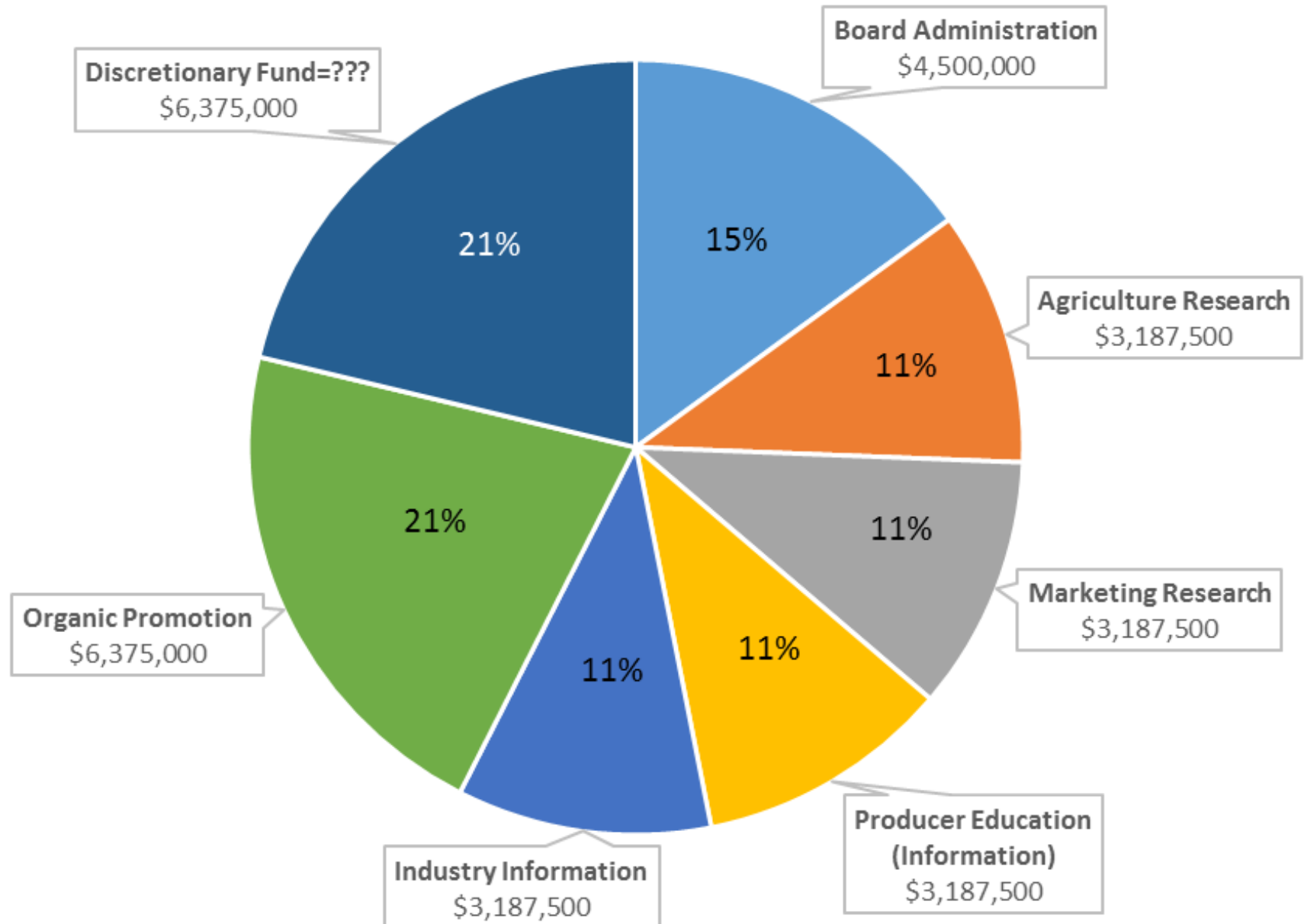
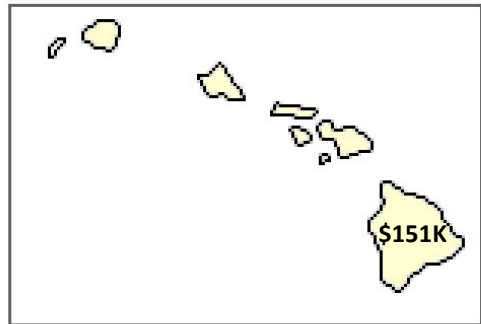
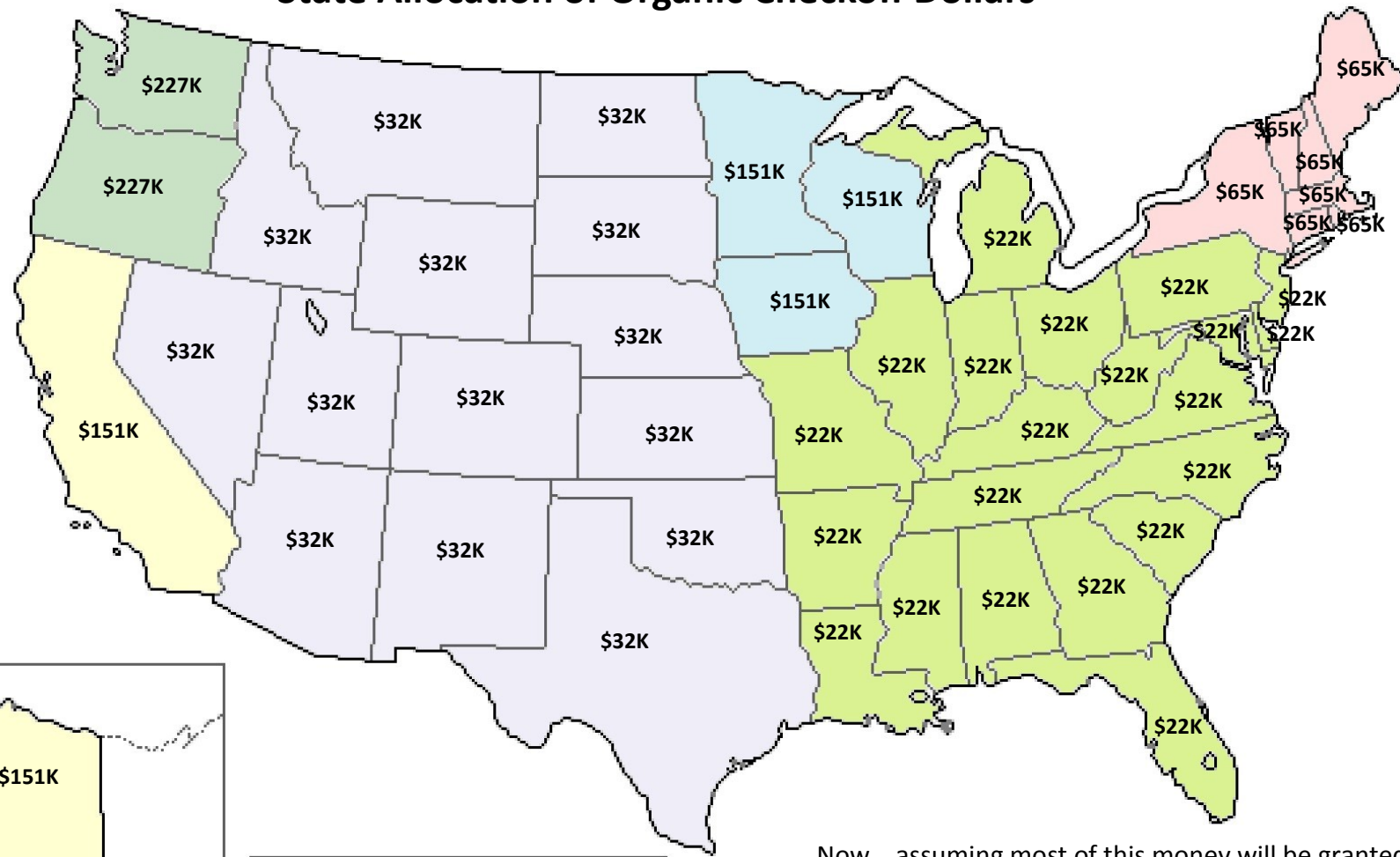


Where do the organic checkoff dollars go?

(OTA estimates \$30 million/yr revenue)



State Allocation of Organic Checkoff Dollars



Now... assuming most of this money will be granted to Universities (as is the growing trend), universities typically charge their researchers 45-50% off each grant for overhead.

DIVIDE the above numbers by HALF.

Annually, HALF of what you see above is what will be used for organic research.

We can do better with the 2018 FARM BILL!